



Improving Access to Healthy Food

An MPO's Role and Perspective

Tuesday, October 13, 2015

Travis Miller

OKI Regional Planning Manager

www.oki.org

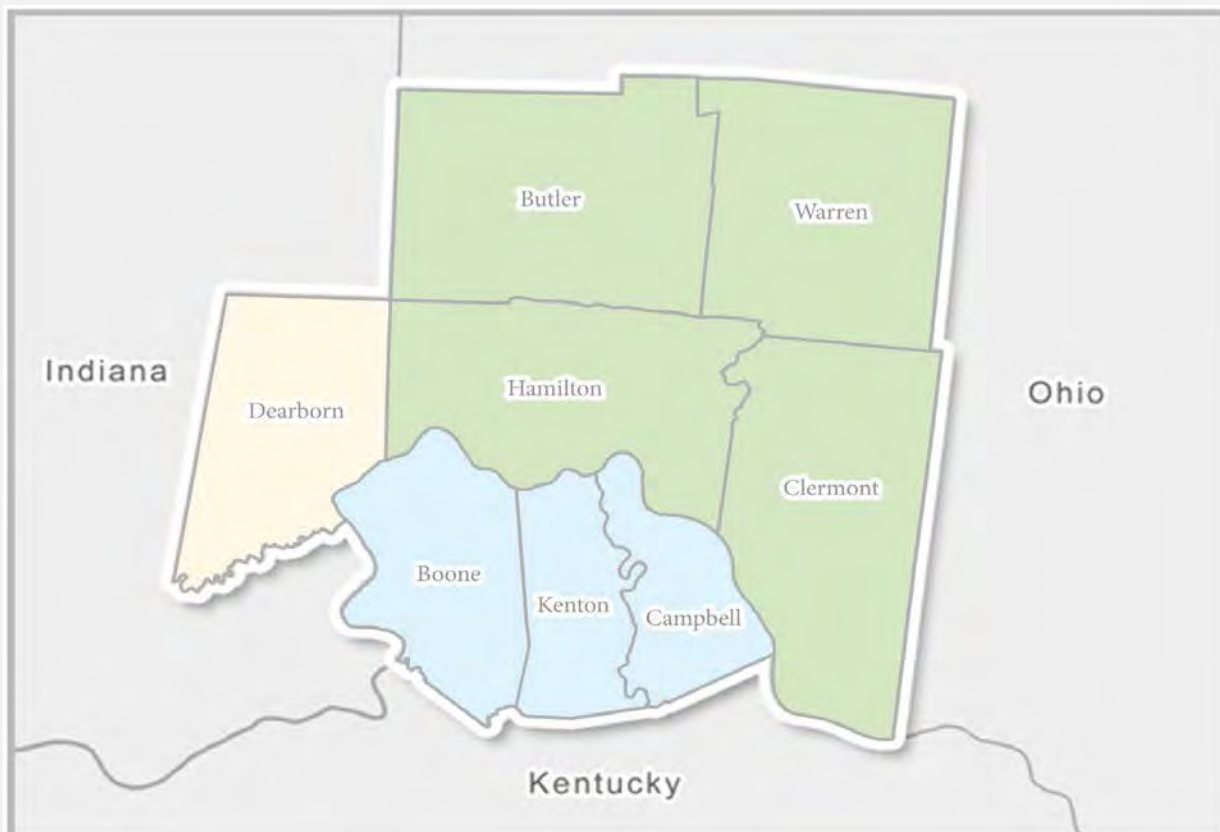
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OKI At a Glance

- 3 States
- 8 Counties
- 196 jurisdictions
- 118 member Board of Directors
- 2 Million residents
- 32 member staff

The OKI Region



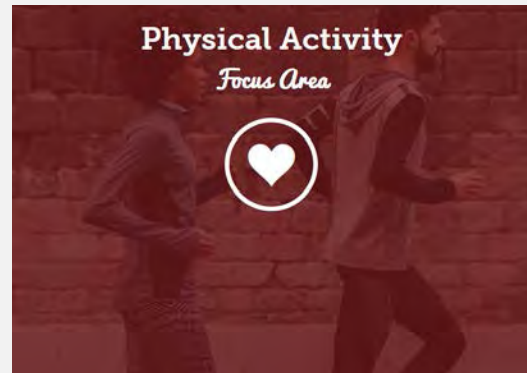
PLAN4Health

An American Planning Association Project



COALITIONS STRIVING TO INCREASE
ACCESS TO HEALTH AND NUTRITION

The Plan4Health
community envisions
the full integration of
planning and public
health where we live,
work, and play.



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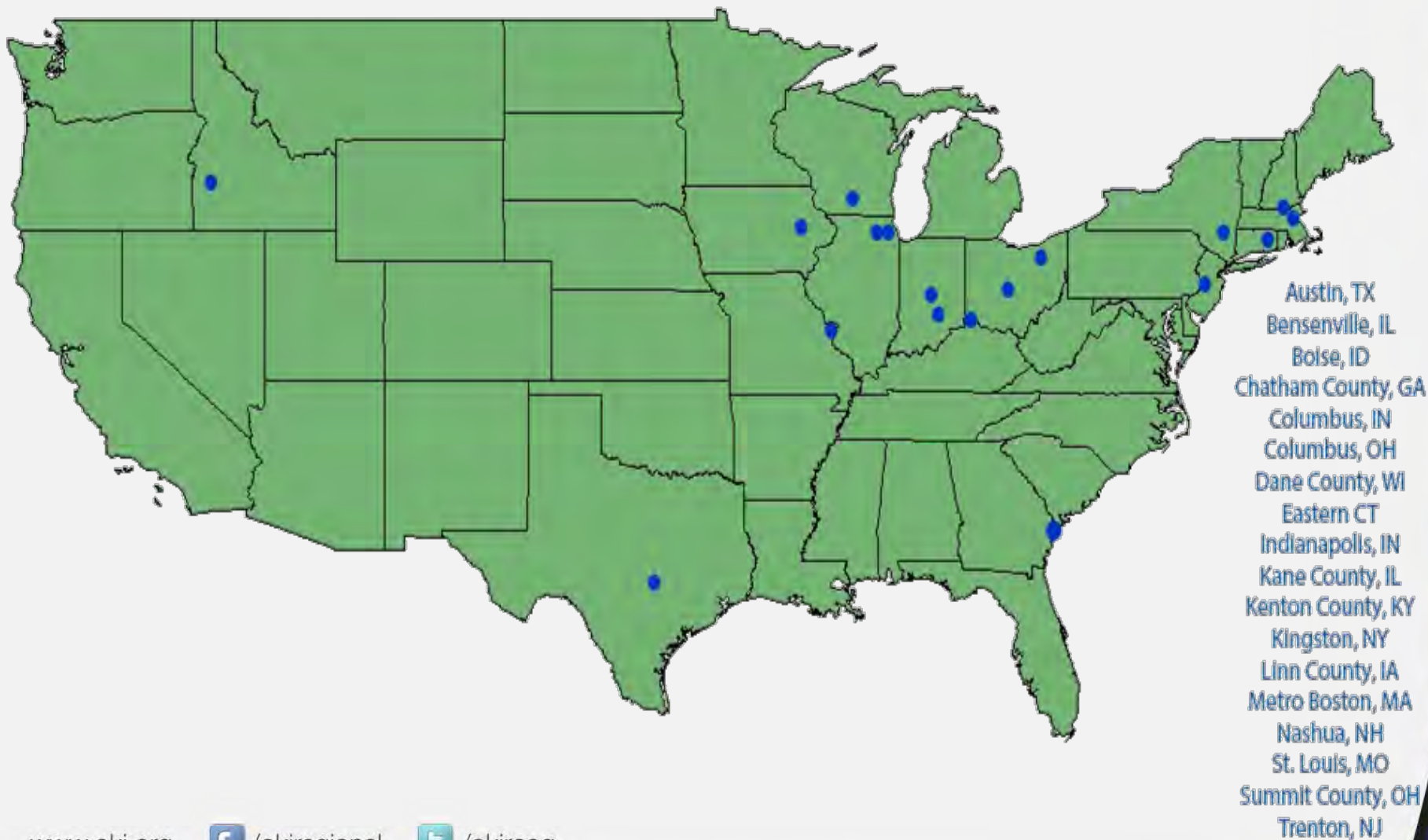
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The OKI logo, featuring the letters "OKI" in a bold, serif font, with a stylized blue swoosh above the letters.

PLAN4Health

An American Planning Association Project

www.plan4health.us



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Kenton County PLAN4Health



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OKI Regional Planning Forum

OKI Regional Planning Forum

Materials Important Websites RPF Library Contact

An Overview of the Purpose and Process of Cincinnati Health Department's Health Impact Assessment Projects

LiAnne Howard, MCP, MED
and
Mohammad Alam, PhD, MSc, MS, RS

Ohio Kentucky Indiana Regional Council of Governments
August 16, 2013

city of CINCINNATI HEALTH DEPARTMENT
We know health matters

FOOD DESERTS

BRT
A Report on our Region's Status and Next Steps
Terry Gama, Chris SORTA/Metro, and Andy Austin, TAHC

Food Deserts:
The Complications of Food Access on the Health of Americans
Frank Russell, UC Community Design Center

Food Desert Awareness Campaign
Renee Mahaffey Harris, The Center for Closing the Health Gap

Friday, February 22, 2013

Ohio-Kentucky-Indiana Regional Council of Governments

Bus Rapid Transit

Presentat

Cincinnati Form-Based Code
OKI Regional Planning Forum

5:08 PM
10/2/2013

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HOW do WE **GROW** From Here?

Strategic Regional Policy Plan



Transportation



Land Use



Natural Systems



Housing



Public Facilities



Economic Development

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OKI's How Do We Grow From Here?

How Do We Grow From Here | ...

www.howdowegrow.org

Home About Strategic Regional Issues Contact

STRATEGIC REGIONAL POLICY PLAN

The strategic planning process addresses four questions:
Where are we as a region? Where are we going given current trends? Where do we want to go? How do we get there?

[Learn More](#)

Mark Policinski | OKI CEO
from okicog

Mark Policinski
Chief Executive Officer

01:29 HD vimeo

Please visit the topic area pages you would like to learn more about by clicking on the icons below or selecting topic areas from the "Strategic Regional Issues" scroll-down menu at the top of the page. For each topic area, answer the challenge question then scroll down to view the Strategic Regional Issues and learn more.

Transportation

Provide an effective, balanced, integrated and financially constrained transportation system for the entire region.

[Explore](#)

Public Facilities

Adequate public facilities and services will be available for all planned development, and adequate capacity will be maintained for all existing development and re-development areas.

[Explore](#)

Natural Systems

Protect and improve the diversity and sustainability of the region's natural systems.

[Explore](#)

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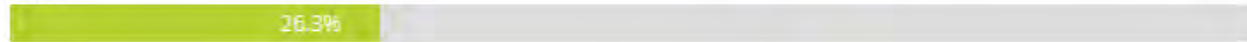
HDWG –Developing the SRIs

It is important to me to have the option in my community to safely walk or bike to do errands and/or get exercise.

Strongly Agree



Agree



Neutral



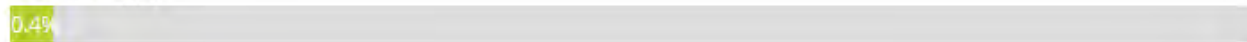
Disagree



Strongly Disagree



Does Not Apply



Strongly Agree - **1,539**

Agree - **650**

Neutral - **124**

Disagree - **78**

Strongly Disagree - **73**

Does Not Apply - **10**

Total Answered Question – 2,474

HDWG – SRI # 31

- Strategic Issue # 31

The impacts of the built environment and mobility options on public health have implications for where and how we choose to live, work and play, and are not always considered when communities make land use decisions.

HDWG – Developing Policies



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SRI# 31

- Objective 31.EE
 - Local governments should consider public health in the land use and development decision making process.
- Policy Recommendations
 - 31.EE.1. OKI will convene local planning agencies and public health organizations to identify strategies for considering public health in the land use and development decision making process.
 - 31.EE.2. OKI will develop model guidelines and technical assistance for communities to enable considering the impacts of the built environment and mobility options on public health in local planning processes. Impacts of the built environment and mobility options on public health can include potential health hazards, access to healthcare, healthy foods, and spaces for physical activity.

What does this mean?

- OKI will convene and educate
- Provide best practice information and keep the conversation alive
- Will provide tech assistance to communities
- Develop guidelines and tools

Kenton County PLAN4Health



- **Nutrition** Focus Area
- Implementing a **Corner Store** Program
- OKI Role
 - **Convener**
 - Providing various **data**
 - Assisting with **data analysis**
 - Supporting partners with **grant administration**



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OKI

Healthy Corner Store Initiative



Corner Store Grants

Grant money can be used for improvements that include, but are not limited to:

- Marketing assistance
- Identifying healthy food providers
- Setting up successful food displays
- Becoming a WIC and/or SNAP vendor
- Technical assistance for licensing and permitting
- Buying refrigeration equipment for healthy food storage
- Implementing a student incentive program
- Small exterior improvements
- Purchasing, storing, and pricing fruits and vegetables

Percent of Households with Zero Cars

URBAN CORE FOOD ACCESS

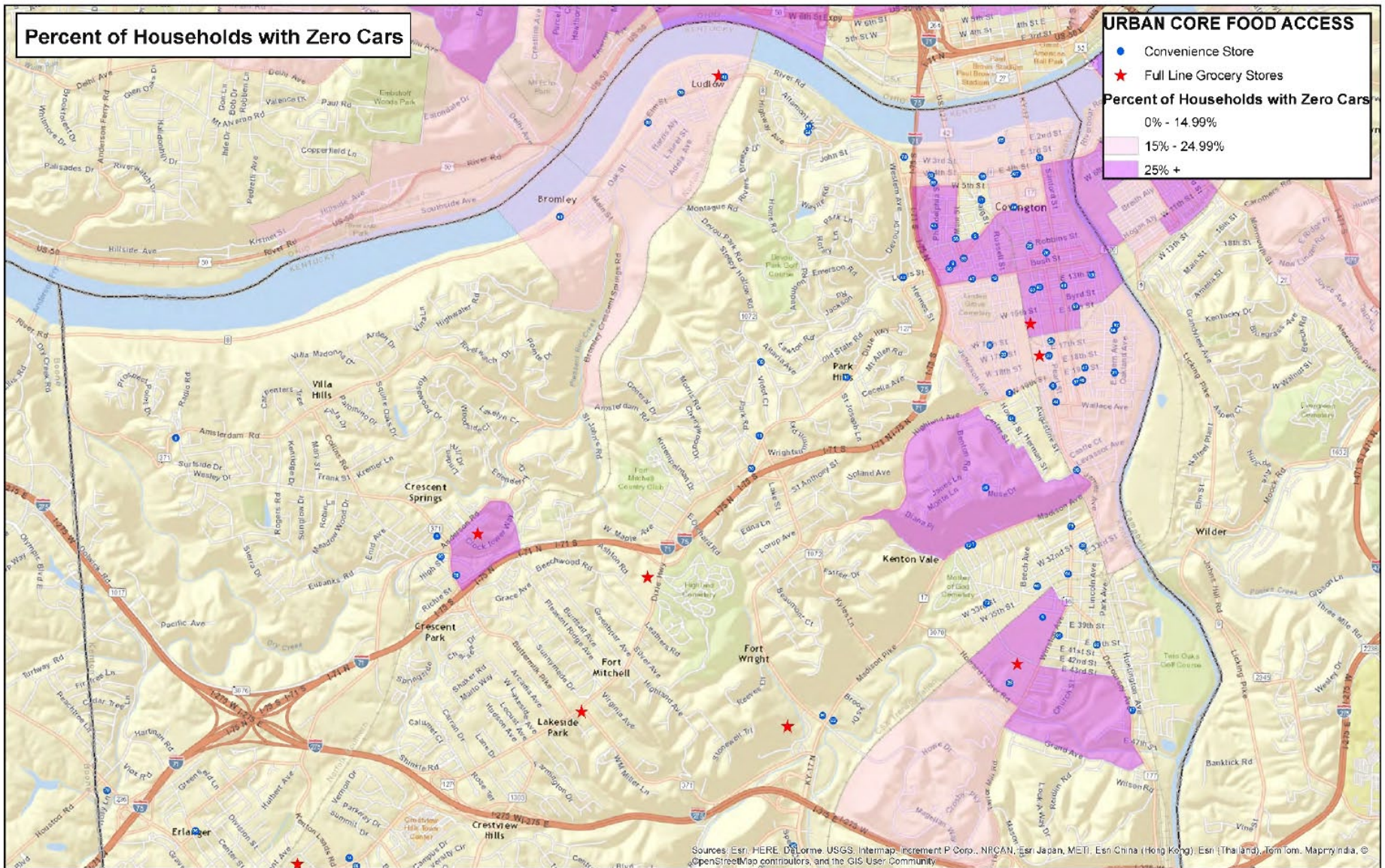
- Convenience Store
- ★ Full Line Grocery Stores

Percent of Households with Zero Cars

0% - 14.99%

15% - 24.99%

25% +



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ConvenienceStoreReport - Excel

Travis Miller

FILE HOME INSERT PAGE LAYOUT FORMULAS DATA REVIEW VIEW

Clipboard Font Alignment Number Styles Cells Editing

H2 (859) 360-3586

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
	Key	Name	Address	City	State	ZIP	County	Phone	Website	NAICS	Category	Company	Owner First	Owner Last	Owner Title	Phone_Nu
2	1	A & A Market	2995 Madison Ave	Covington	KY	41015	Kenton	(859) 360-3586		541105	Convenience					
3	2	A J's Food Mart LLC	837 Greer St	Covington	KY	41011	Kenton	(859) 261-3555		541105	Convenience					
4	3	Ameristop Food Mart	512 Pike St	Covington	KY	41011	Kenton	(859) 581-9405		541103	Convenience	Ameristop Food Marts	Don	Ritcher	Owner	(859) 581-94
5	4	Ameristop Food Mart	611 Buttermilk Pike	Crescent Springs	KY	41017	Kenton	(859) 331-7250		541103	Convenience					
6	5	Ameristop Food Mart	2803 Amsterdam Rd	Villa Hills	KY	41017	Kenton	(859) 331-9354		541103	Convenience					
7	6	Amir Market	1928 Madison Ave	Covington	KY	41014	Kenton	(859) 261-8888		541105	Convenience					
8	7	Bessler's Economy Market	420 Madison Ave	Covington	KY	41011	Kenton	(859) 291-4636		542107	Convenience	Bessler's Economy Market	Tim	Bessler	Manager	(859) 291-46
9	8	Big Lots	3905 Winston Ave	Covington	KY	41015	Kenton	(859) 291-2444	Biglots.Com	533101	Convenience	Big Lots	Rob	Dell	Site Manager	(859) 291-24
10	9	Bill's Food Market	308 W 19th St	Covington	KY	41014	Kenton	(859) 491-2050		541105	Convenience					
11	10	Bill Finke & Sons Market	1502 Amsterdam Rd	Ft Wright	KY	41011	Kenton	(859) 261-8899		542107	Convenience	Bill Finke & Sons Market	Marilyn	Finke	Owner	(859) 261-88
12	11	Blue Pantry	5063 Sandman Dr	Taylor Mill	KY	41015	Kenton	(859) 292-8856	Bp.Com	541103	Convenience	Blue Pantry	Lynn	Owens	Site Manager	(859) 292-88
13	12	Bob's Food Shop	2709 Alexandria Ave	Covington	KY	41015	Kenton	(859) 431-4034		541105	Convenience					
14	13	BP	1750 Dixie Hwy	Ft Wright	KY	41011	Kenton	(859) 331-4765		541103	Convenience	BP				(859) 331-47
15	14	Circle K	3060 Dixie Hwy	Edgewood	KY	41018	Kenton	(859) 331-2156	Circlek.Com	541103	Convenience					
16	15	Circle K	619 Stevenson Rd	Erlanger	KY	41018	Kenton	(859) 727-8870	Marathon.Com	541103	Convenience					
17	16	Circle K	207 W 4th St	Covington	KY	41011	Kenton	(859) 261-4301	Circlek.Com	541103	Convenience	Circle K				(859) 261-43
18	17	Corner Market	230 W 6th St	Covington	KY	41011	Kenton	(859) 431-0232		541105	Convenience					
19	18	Covington Food Mart	221 E. Martin Luther King Jr.	Covington	KY	0	Kenton			0						
20	19	Covington Food Mart	221 W 12th St	Covington	KY	41011	Kenton	(859) 360-0902		531104	Convenience	S & S Food Mart				(859) 360-09
21	20	D&R's Convenient FoodMart	2601 Madison Ave.	Covington	KY	0	Kenton			0						
22	21	Delmar Foods & Carry Out	1924 Eastern Ave	Covington	KY	41014	Kenton	(859) 431-0176		541103	Convenience	Delmar Foods & Carry Out	Adel	Abraham	Owner	(859) 431-01
23	22	Dollar General	3153 Dixie Hwy	Erlanger	KY	41018	Kenton	(859) 341-0159	Dollargeneral.Com	533101	Convenience					
24	23	Dollar General	40 Cave Run Dr	Erlanger	KY	41018	Kenton	(859) 342-9399	Dollargeneral.Com	533101	Convenience					
25	24	Dollar General	5056 Madison Pike	Independence	KY	41051	Kenton	(859) 356-0999	Dollargeneral.Com	533101	Convenience					
26	25	Dollar Tree	1026 Madison Ave	Covington	KY	41011	Kenton	(859) 261-2315	Dollartree.Com	533101	Convenience	Dollar Tree	Nancy	Sanders	Site Manager	(859) 261-23
27	26	Dollar Tree	4345 Winston Ave	Covington	KY	41015	Kenton	(859) 291-2673	Dollartree.Com	533101	Convenience	Dollar Tree				(859) 291-26
28	27	Dollar Tree	3081 Dixie Hwy	Edgewood	KY	41018	Kenton	(859) 331-1502	Dollartree.Com	533101	Convenience					
29	28	Dollar Tree	2436 High St	Ft Mitchell	KY	41017	Kenton	(859) 344-0700	Dollartree.Com	533101	Convenience					
30	29	Economy Meat Market	420 Madison Ave.	Covington	KY	0	Kenton			0						
31	30	Elm Food Mart	400 Elm St	Ludlow	KY	41016	Kenton	(859) 491-1505		541105	Convenience					
32	31	Elsmere Food Mart	3711 Autumn Rd	Elsmere	KY	41018	Kenton	(859) 342-0206		541105	Convenience					
33	32	Elsmere Market	719 Garvey Ave #1	Elsmere	KY	41018	Kenton	(859) 342-0111		541105	Convenience					
34	33	Erwin's Choice Meats & Cater	1634 Holman Ave	Covington	KY	41011	Kenton	(859) 431-6749		542107	Convenience	Erwin's Choice Meats & Cater	Bill	Erwin	Owner	(859) 431-67
35	34	Ethiopia Market	1255 Parkway Ave #2f	Covington	KY	41011	Kenton	(859) 292-0555		541105	Convenience					
36	35	Euro Market	1731 Richardson Rd	Independence	KY	41051	Kenton	(859) 746-3111		541105	Convenience					

C_Store_Report

READY 100%

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Healthy Corner Store Initiative



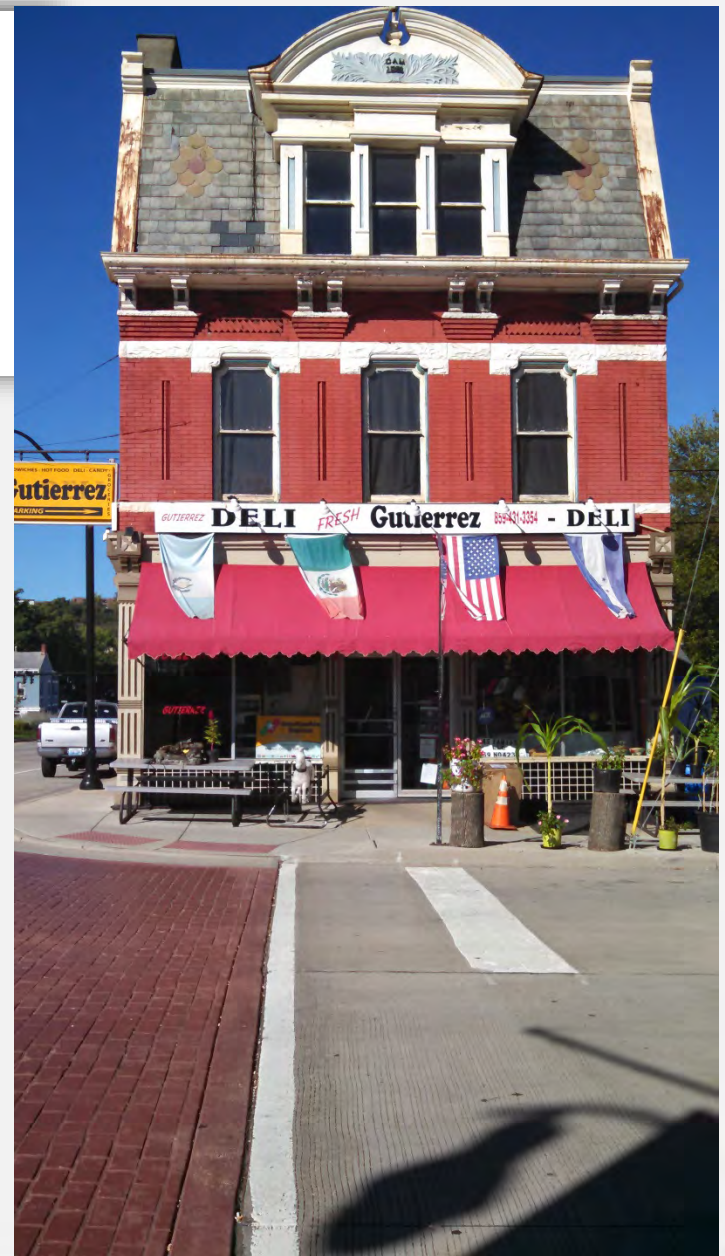
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Other Criteria

- Proximity to Schools

Consultation with:

- Police Department
- Health Department
- City Officials (taxes to-date)



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Healthy Corner Store Initiative



- **5 Stores Committed** – in 5 different Covington Neighborhoods
- **School District Engaged** – Encouraging students to opt for healthy snacks



Food Policy Council

Kenton County
PLAN4Health



- **Kick-off Event 2016 Q1**
- **Key Stakeholders:**
 - Plan4Health Partners (Health Dept., Planning Office)
 - Farmers Markets
 - School Districts
 - Municipal Leaders
 - Universities (Northern Kentucky University, Gateway Community)



Greater Cincinnati Regional **Food Policy Council**

Mission:

To promote a healthy, equitable, and sustainable food system for the Greater Cincinnati region.

Objectives:

- Create a forum
- Initiate research and recommend policies
- Serve as a resource to the community

Other Plan4Health Initiatives in Indiana

Health by Design

WALKWAYS
moving INDY forward

- promoting spaces that encourage healthy living;
- safer and more accessible for pedestrians;
- developing a comprehensive pedestrian program;
- promoting community walkability and walking;
- providing education and training

Coalition Members:

- American Planning Association – Indiana Chapter
- Health by Design City of Indianapolis
- Indiana Public Health Association
- Marion County Public Health Department

www.healthbydesignonline.org.

Other Plan4Health Initiatives in Indiana



www.gohealthycolumbus.org

Coalition Members:

- Reach Healthy Communities
- City of Columbus-Bartholomew County Planning Department
- City of Columbus Engineering Department
- Columbus Area Metropolitan Planning Organization (CAMPO)
- Columbus Parks and Recreation Department
- Columbus Park Foundation
- Columbus Department of Community Development
- Columbus City Garage
- Mayor's Advisory Council on Disability and Accessibility (MACDA)
- Safe Routes to School Committee
- Columbus Bicycle Co-op

OKI Resources and Information

<http://www.oki.org/rpf/>

www.plan4health.us

– Regional Planning Forum Library

- Planning Guidance and Tools
- Community Health in Planning



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Thank You

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